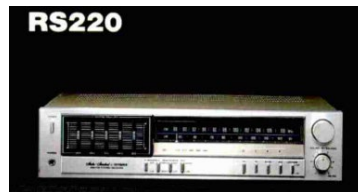




FISHER[®]

85 YEARS OF SOUND MAKING HISTORY

FISHER was the brand name for hi-fi electronic equipment manufactured in New York by The Fisher Radio Corporation during the “golden age” of the vacuum tube, which was named after the company founder, Avery Fisher (1906-1994).



- 1937** First high-fidelity sound system featuring a beam power amplifier, inverse feedback, acoustic speaker compartments (infinite baffle and bass reflex) and magnetic cartridges.
- 1937** First exclusively high-fidelity TRF tuner, featuring broad-tuning 20-20,000 cycle fidelity.
- 1938** First coaxial Hertz speaker system.
- 1939** First dynamic range expander
- 1939** First center-of-channel tuning indicator.
- 1945** First preamplifier-equalizer with selective phonograph equalization.
- 1952** First 50-watt all-triode amplifier
- 1953** First universal horn-type speaker enclosure for any room location and any speaker.
- 1954** First low-cost electronic mixer-fader.
- 1955** First peak power indicator in high fidelity
- 1956** First all-transistor preamplifier-equalizer.
- 1956** First dual dynamic limiters in an FM tuner for home use
- 1958** First stereophonic radio-phonograph with magnetic stereo cartridge.
- 1959** First complete AM/FM stereo receiver. 1960 First commercially manufactured high fidelity radio-phonograph, made by Fisher in 1937. placed in the permanent collection of the Smithsonian Institute, Washington, D.C.

- 1960** First reverberation device for use in high fidelity equipment the Fisher Dynamic Spacexpander
- 1961** First complete FM-multiplex stereo receivers
- 1966** First FM tuner with automatic RF attenuator
- 1966** First time-division multiplex circuit to incorporate a four-diode coincidence circuit.
- 1967** First to introduce high fidelity equipment with seven integrated circuits (IC's).
- 1968** First receiver with Autoscan-totally silent electronic touch tuning.
- 1969** First receiver with sequential Autoscan signal seeking.
- 1971** First all-electronic remote tuning on two and four channel receivers. No moving parts.
- 1972** First receivers with phase lock loop MPX decoder.
- 1973** First speaker system with flare-dome midrange.
- 1977** First successful application and introduction of linear motor direct drive turntables.
- 1978** First cassette deck with wireless remote control for tape editing.
- 1978** First cassette deck with full function infrared wireless remote control.
- 1980** First microcomputer high fidelity system with full function infrared wireless remote control



Our passion for sound and products enhance the content you love with awe-inspiring sound quality and even more ways to access it. Like you, we live for those unforgettable music, the goose-bumps from a song, binge-listening a favorite song and our unabashed love of music.

Fisher Electronics was initially founded in 1937 by Avery Fisher as Philharmonic Radio later becoming Fisher Radio.

Avery Fisher pioneered many of the advances we enjoy today in electronics, and Fisher was well known by audiophiles for “Hi-Fidelity”.

New York’s Lincoln Center is today home to “Avery Fisher” concert hall named after Fisher’s founder.

Fisher’s “Studio Standard” products set the benchmark for high quality audio, and many early Fisher stereo models are still highly collectible today.

In 1964, Fisher Radio introduced the 500-C Stereophonic FM Multiplex Receiver, perhaps its greatest achievement. The 500-C exemplified the near perfection Fisher had achieved in high-fidelity sound design. More than 100,000 were made.

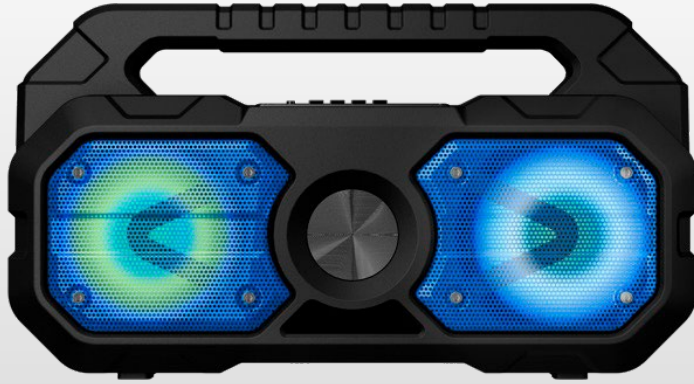
Fisher also developed the first 4 Channel (Quadraphonic) audio system and was a pioneer in surround sound which is the standard we enjoy today.



FISHER continues the tradition of crisp, clear, quality sound from an audio brand you have come to trust. FISHER is at the top of sound offered in an integrated line of audio products. Fisher reinvents itself by bringing high definition to audio you come to know and love. Fisher today, is the culmination of advanced audio technologies and intuitive design - featuring products that enhance your entertainment and music listening experience.











FISHER keeps it simple. We believe simplicity is a way of life and innovation is how we conduct our everyday business. It's smarter decisions, through thoughtful design and purposeful technology that is relevant for you.

We aren't only interested in industry firsts – we want innovations that last.

Exclusive global licenses are now available across multiple Consumer Electronics categories for this historic brand well known for high quality and superior design.

Home office

TVs

Small appliances

Tablets

Large appliances

Cellphones

A/C

PC/Laptops





FISHER[®]

For FISHER licensing opportunities

please contact DAVID BETESH

C 646.739.4390

D 929.390.4559

davidb@migearintl.com

21 West 38th Street, 14th Floor, New York, NY 10018