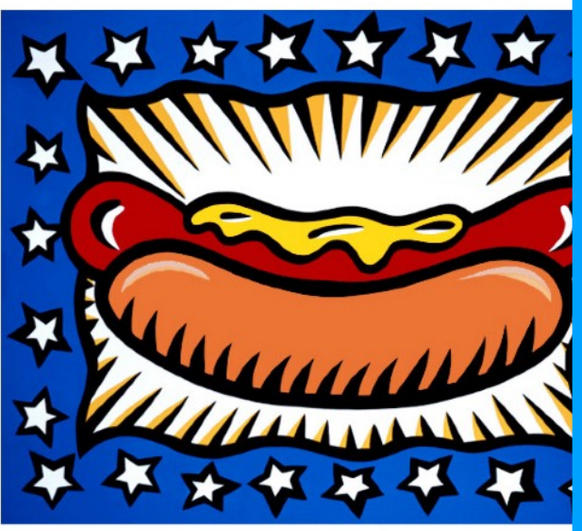
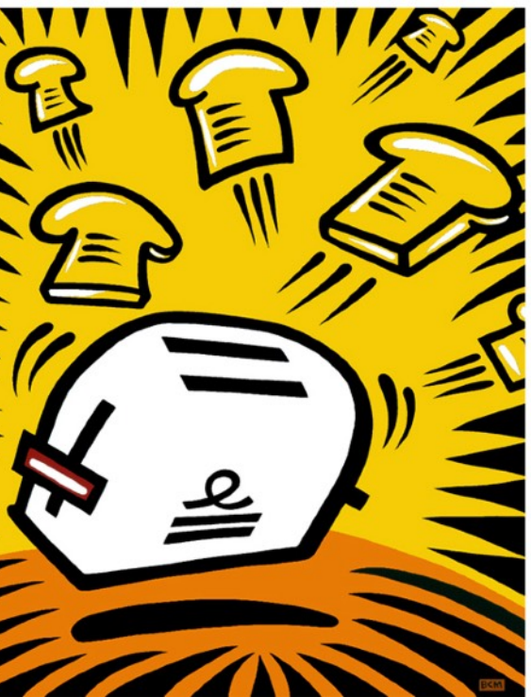




Burton Morris

BURTON MORRIS

Coca-Cola

Internationally recognized Pop Artist, Burton Morris, is best known for his bold and graphic depictions of various icons. His subject matter includes everyday objects that portray today's popular culture. His distinctive style is characterized by radiant black outlines and vivid colors that emit energy in all of his artwork.

The Artist was born in Pittsburgh, Pennsylvania in 1964. He earned his bachelor of fine arts degree at Carnegie Mellon University in 1986. After graduation, Burton started a career as an art director in advertising. He established the Burton Morris Studios in 1990. That year he began making his small post-pop icons into large scale paintings. He would choose one subject per composition to create what he calls "an instant happening" for the viewer. He used his background in commercial advertising to blur the lines between high and low art.

In 1992, Absolut Vodka selected Burton's artwork to represent Pennsylvania for its prestigious *Absolut Statehood* campaign, aligning him with global pop artists such as Andy Warhol and Keith Haring. In 1994, his paintings began to hang on the hit NBC television sitcom *Friends*, which continued to showcase his artwork for over ten seasons to millions of viewers worldwide.

Over the years, Burton has produced signature artworks for some of the biggest events in the world, such as the 2004 Summer Olympic Games, the 76th Annual Academy Awards, the 2006 MLB All-Star Game, the 38th Montreux Jazz Festival, the 2010 FIFA World Cup Soccer, and the 2016 USGA U.S. Open.

Original artworks have been commissioned for corporations and institutions such as the White House, the United Nations, Coca-Cola Corporation, Ford Motors, Sony, H.J. Heinz, Chanel Corporation, Rolex, Warner Brothers, Perrier, AT&T, Microsoft, and Kellogg's.

Morris' artwork is featured in the collections of The Albright-Knox Museum, The Jimmy Carter Center, The Elysée Museum, The United Nations, The World of Coca-Cola Museum, and The Academy of Motion Picture Arts & Sciences. In addition, his artwork has helped to raise millions of dollars for charities worldwide.

PRESIDENTIAL COLLABORATION

Burton was commissioned by President Barack Obama to create a one-of-a-kind, hand-painted Fender Stratocaster guitar, highlighting the Obama era. He was also commissioned by the Obama administration to create several original paintings which were given as gifts from the United States to visiting dignitaries. Days before he left office, the White House asked Burton to present the President with a special gift of art in the Oval Office as a thank you for his years of dedicated service.

FINE ART PRODUCT LICENSING

For many companies, licensing artwork by popular artists to help promote their brands has become a vibrant market in the art world. Burton's artwork has been applied to various products during his career for companies such as Perrier, Kellogg's, Swatch, Coors, Zippo, Heinz, and Ford. His recent line of limited edition digital watches for Samsung has been a big hit in consumer markets.

SPORTS COLLABORATIONS

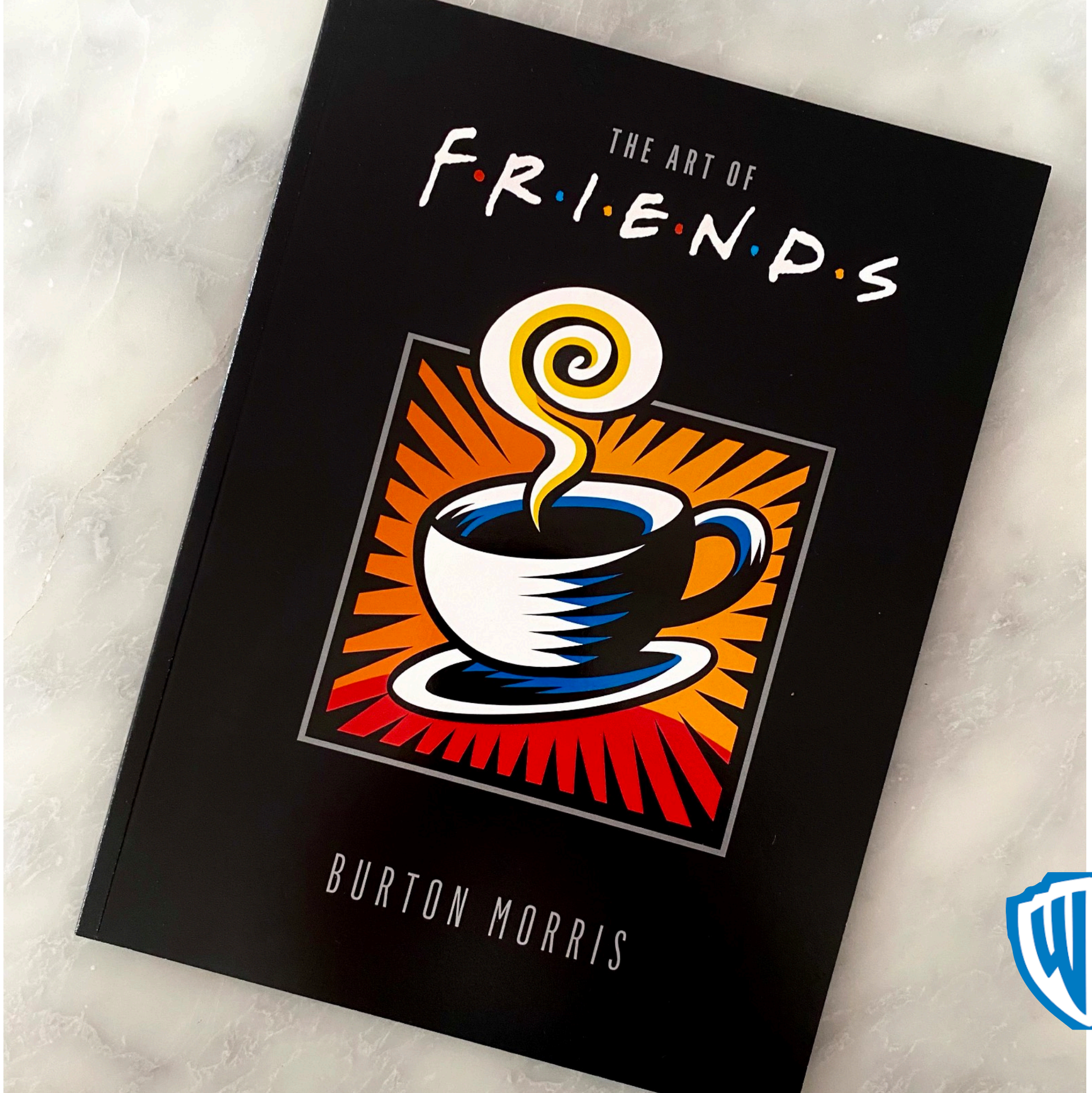
Over the last two decades, Burton's artwork has celebrated countless global sporting events. From the Summer Olympic Games, the FIFA World Cup, Major League Baseball's All-Star Game, AVP Beach Volleyball, to the USGA U.S. Open, his artwork has been used to define the look and feel of these events.

CELEBRITY PORTRAITS

Clockwise from top left, Burton with: Mario Lemieux, Stan Lee, Ralph Lauren, Troy Aikman

Morris honors iconic celebrities, industrialists, fashion designers, actors, athletes, politicians, etc., by creating unique paintings based upon the individual's bedside nightstand. The compositions are intended to capture the essence of the individual and allow the viewer to get an intimate look at the person in a unique way.

FRIENDS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NET WT. 14.7 OZ. (416g)
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toaster pastries
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8 TOASTER PASTRIES
NET WT. 14.7 OZ. (416g)
Kellogg's
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toaster pastries
Chocolate Chip Cookie Dough
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8 TOASTER PASTRIES
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Kellogg's
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toaster pastries
Hot Fudge Sundae
Naturally & Artificially Flavored
8 TOASTER PASTRIES
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Kellogg's

Kellogg's
pop-tarts
toaster pastries
8 TOASTER PASTRIES
NET WT. 14.7 OZ. (416g)

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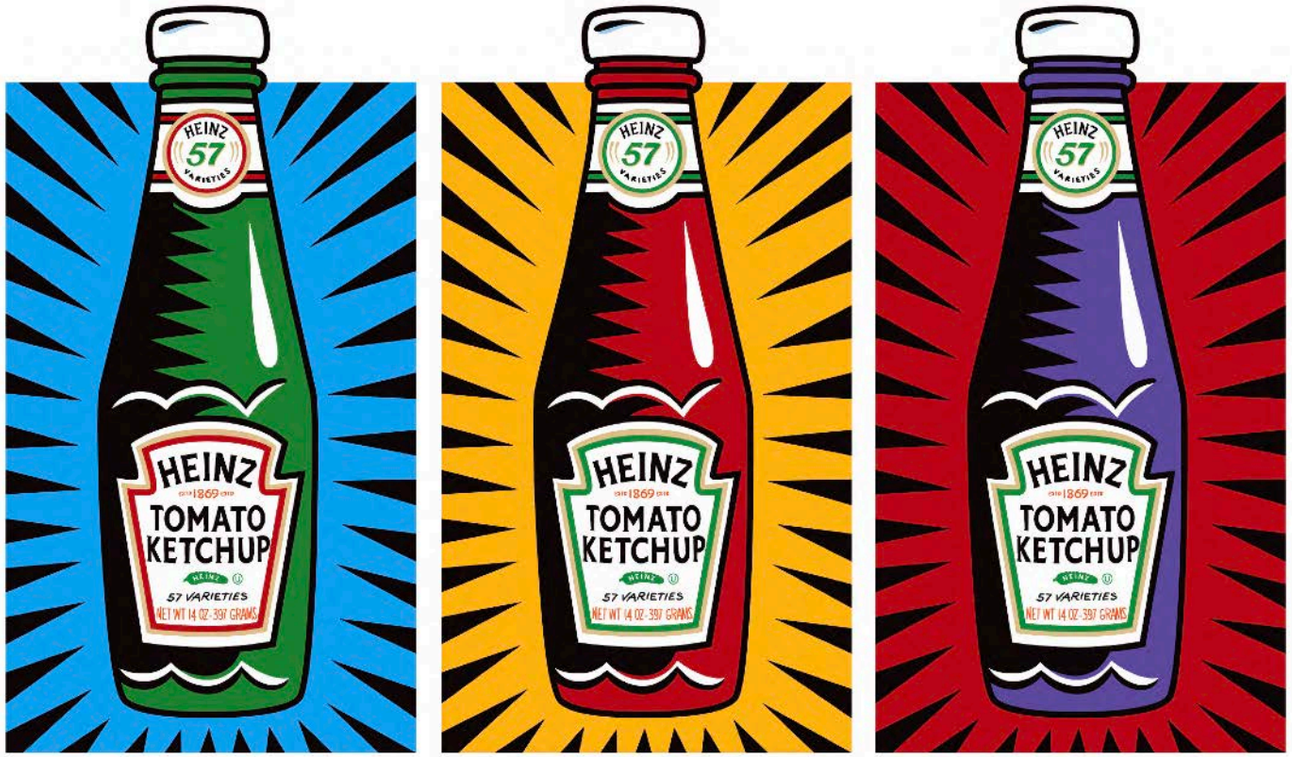
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57
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TOMATO
KETCHUP
57 VARIETIES
NET WT 14 OZ - 397 GRAMS

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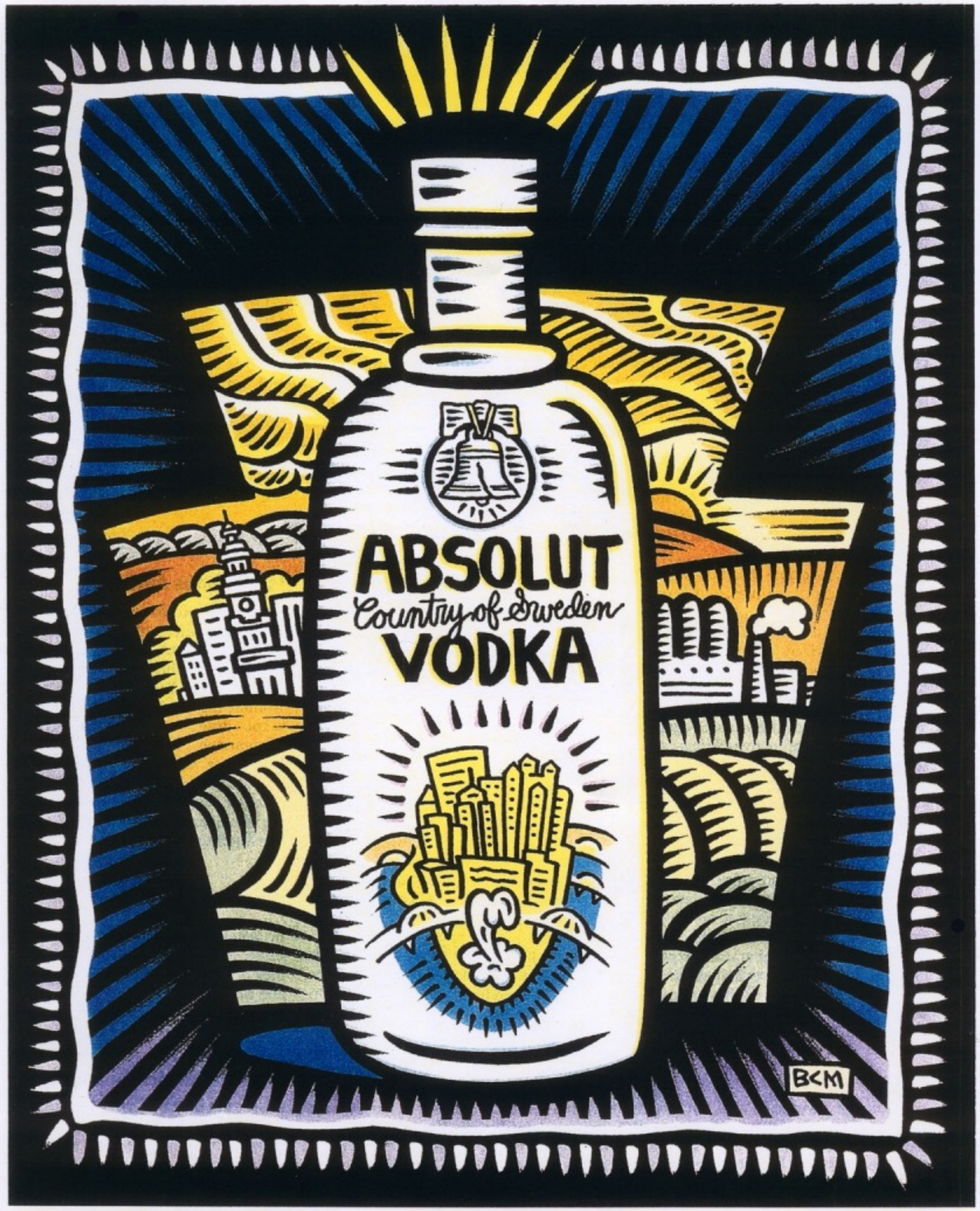

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Lucky
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BKM

FIVE FLAVOR
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HEINZ
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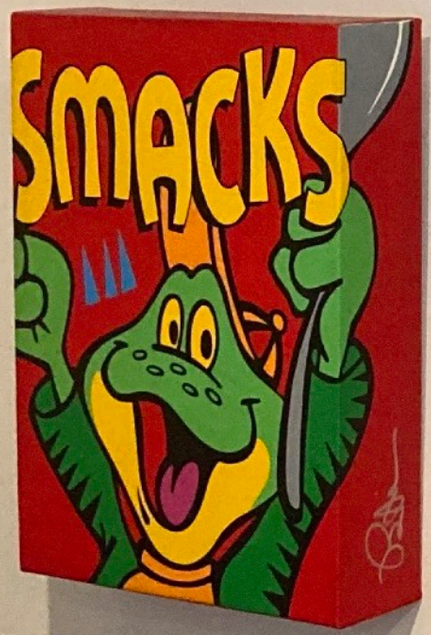
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POP!
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Please Do Not Climb
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